

Reply by Danial on June 24, 2019 at 5:50pm

1. Wo konsi news story hai jo house wife ko stimulate kare gi? Give logical reason to support your answer. Neche do options the.
2. General reporters, Beat reporting
3. Conflict reporting
4. Ap aik Mass Communication ke student hai aur just professional field me aye hai, apke koi sources aur connections nahi hai, Ap kese apni connections aur sources bana sakte hai.

Reply by Megha butt on December 21, 2015 at 9:35am

Quiz#1 fall 2015

Q1means to have something new for the target readers/viewers.
Newsworthiness

Q2 Journalistic proverb, In case of Doubt, Leave it out, is used for which element?
Accuracy

Q3 Complete the definition. "If a dog bites a man it is not

news but -----

If a man bites a dog it is news

Q4 What is the text in vertical division of a newspaper page called?

Column

Q5 Point of origin of information is also called a:

Source

Q6 Pakistanis settled abroad reading news about Pakistan, such news are referred as which of the following?

National news

Q7 Why does news about natural disasters like flood and earthquake enjoy public attention?

Conflict

Q8 Which of the following is not considered as a news source?

Midterm paper 21 December 2015

oday my paper mcm311

Both hi easy tha

Midterm paper 21 December 2015 12:00 to 1:00 pm

Total 27 question

Mcqs 22

Three question in three marks

Two question in 5 Marks

Some Mcqs

Q1 The stringer is-----

A Not a full time journalist

B is a full time journalist

C select and assess their news

D none of the given option

Q2 News agencies are also known as -----

A Press Release

B General source

C Wire serves

D various source

Q3 Point of origin of information is also called-----

A News writing

B News source

C Press news

Q4 A date in a printed form on a script or paper is called-----

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A Flash back

B Ticker

C Breaking news

D Dissemination

Q5 All of the Element of News Reporting Except

A Accracy

B Interest

C News update

D speed

Q6 ----- says War reporting is not a tea party.

A Winston Churchill

B Mao Zedong

C Luigi Barzini

D John Reed

Q7 ISP Stand for...

A International sport Press

B Information sports press

C Information senior

D None of the given option

Q8 Beat reporting is covered all the given option Except ...

A Flash

B breaking news

C The Liner

D Update news

Q9 Sania Mirza and shoaib malik marriage news is

A Entertainment News

B Education news

C Informative News

D All of the given option

Q10 Famous pop signer shehzad roy present a new DVD in a city

A Local News

B city News

C national new

D International

Q11 A good journalist is -----

A occupation is journalism

B collects the information

C All of the given option

Q12 PTV started on-----

A 1965

B 1964

C 1961

D 1966

Q13 ----- said, "When a dog bites a man that is not news, but when a man bites a dog that is news."

A John Reed

B Luigi Barzini

C Charles Anderson Dan

Long Questions

1. Why social correspondent important in channel and newspaper?
Marks 3

2. Discuss the Financial Ministry? Marks 3

3. 1 question event ka matalik tha Marks 3

4. Discuss the War reporting? Marks 5

5. Discuss any Two beat Reporting? Marks 5